

# Privacy Policy

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## **Owner and Data Controller**

Hansa Customer Equity Private Limited

403 .And 404, B Wing, 4 Th Floor, Commercial Office Towers, Kohinoor City Mall, Kirod Road Off Lbs Marg Kurla W, Mumbai, Maharashtra 400070, Mumbai, Maharashtra 400070

**Owner contact email:** [DPO@hansacequity.com](mailto:DPO@hansacequity.com)

**Hansa Customer Equity Private Limited**, hereafter referred as “Hansa Cequity” adheres to Data Privacy related regulations applicable to India and Indian citizens. If you are a resident of any other country, please note that Hansa Cequity may or may not be fully compliant with all the requirements of Data Privacy Laws applied to your country at this time. Further, you confirm that you are wilfully sharing your personal data with Hansa Cequity and have fully understood the benefit(s) and limitation(s) applied on you as the Data Principal/ Subject. If you are resident of any other country, you wish to opt-out from receiving any marketing material, you may write to Hansa Cequity at [opt-out@hansacequity.com](mailto:opt-out@hansacequity.com) from your Registered email ID.

Hansa Cequity is committed to protect the Personally Identifiable Information (PII) it collects, processes, stores and transmits (both to internal & external systems/ parties as deemed necessary and appropriate) as part of its business process by implementing a defined, industry approved systematic approach. This Privacy Policy explains how Hansa Cequity along with their affiliates, subsidiaries, group companies, Consultants and Vendors handle PII that we collect online, through our websites and through our offline interactions with you (collectively the “Hansa Cequity services”). This Privacy Policy does not apply to information collected from residents of countries other than the Republic of India, or to third party websites to which Hansa Cequity may link; you will need to review and read the policies of the third-party websites to understand their Data Security and Privacy policies. Your use of Hansa Cequity services which link to this Privacy Policy are subject to this Privacy Policy and Terms of Use.

Please read this Privacy Policy before using the Hansa Cequity services or submitting any Personal Information to us.

On occasions, Hansa Cequity may offer apps, special programs, activities, events or promotions (“Programs”) that have unique or additional specific term, privacy notices and / or consent forms that explain how any information you provide will be processed in connection with the Programs. You should review the applicable terms before interacting or participating in the Programs.

## **Information not contained in this policy**

If the User has queries concerning the collection or processing of PII, he/ she send an email with the queries to [DPO@hansacequity.com](mailto:DPO@hansacequity.com) from their Registered email ID.

## **Definitions**

“Personally Identifiable Information” (herein after referred to as PII) is that information that identifies you as an individual via a combination of information or with any/ all attributes available or relates to an identifiable individual. Examples of PII includes your name, your postal address and your telephone number.

### **Types of Data collected**

Among the types of Personal Data that this Website collects, by itself or through third parties, there are: first name; last name; email address; company name; country; state; city; various types of Data; Data communicated while using the service; Usage Data; Tracker.

Complete details on each type of Personal Data collected are provided in the dedicated sections of this privacy policy or by specific explanation texts displayed prior to the Data collection. Personal Data may be freely provided by the User or, collected automatically when using this Website in case of Usage Data.

Any use of Cookies or other tracking tools/ techniques by this Website or by the owners of third-party services used by this Website is only for the purpose of providing the Services to the User, in addition to any other purpose(s) described in this document and/ or in the Cookie Policy, as available.

Users are responsible for any third-party Personal Data obtained, published or shared by them through this Website and confirm that they have the third party's consent to provide the Data to this website.

### **PERSONAL INFORMATION**

Your PII shall be kept confidential to the maximum possible extent and will be used to support your relationship with Hansa Cequity. This shall assist Hansa Cequity to notify you of any updated information and new activities and other related functions offered by Hansa Cequity. The PII provided by you will not be considered as sensitive if it is freely available and/ or accessible in the public domain. Further, any comments, messages, blogs, scribbles etc. posted/ uploaded/conveyed/ communicated by users on the public sections of the Application becomes published content and is not considered PII, subject to this Policy.

Your consent being part of the terms and conditions through which Hansa Cequity shall be authorised to provide you with a service.

### **HOW DOES HANSA CEQUITY COLLECT PERSONAL INFORMATION?**

Hansa Cequity collects information in different ways:

- Information you submit or choose to provide
- Information you give us permission to collect from you or another source
- Through sources like our websites and/ or mobile apps
- From contract research organizations
- From your participation in programs
- From third party services providers, data brokers or business partners
- From industry and associations

- Automatically from devices you use to connect to Hansa Cequity services (See “Cookies and Other tools” below)
- Information provided by Hansa Cequity partners
- From public sources including, but not limited to, social media and other websites that enable social sharing
- Information from government agencies, public or third-party information sources.

From time to time, we may use or augment the PII we have about you obtained from other sources, such as public databases, social media platforms and other third parties. We may also combine information we get from a third party with information we already have, and we may combine information that we have collected offline with information we collect online.

If you choose to submit any PII relating to other people, you represent that you have the authority to do so and permit us to use the information in accordance with this Policy. Hansa Cequity may use PII to verify whether you are entitled to access and use the Applications and the products and services made available through the Applications. Hansa Cequity shall not be responsible for any liability arising from receiving PII of other persons submitted by you and you shall completely indemnify Hansa Cequity from any action on the same.

### **Mode and place of processing the Data/ Methods of processing**

Hansa Cequity takes appropriate security measures to prevent unauthorized access, disclosure, modification, or unauthorized destruction of the Data.

The Data processing is carried out using computers and/or IT enabled tools, following organizational procedures and modes strictly related to the purposes indicated. In addition to Hansa Cequity, in some cases, the Data may be accessible to certain types of persons in charge, involved with the operation of this Website (administration, sales, marketing, legal, system administration) or external parties (such as third-party technical service providers, mail carriers, hosting providers, IT companies, communications agencies) appointed, if necessary, as Data Processors by Hansa Cequity. The updated list of these parties can be requested from Hansa Cequity at any time.

### **INFORMATION HANSA CEQUITY COLLECTS**

Hansa Cequity may collect the following information, depending on what products and services you use:

- PII such as Contact information and preferences (such as name, email address, mailing address, phone number and emergency contact information)
- Biographical and demographic information (such as date of birth, age, gender, ethnicity, marital status and sexual orientation)
- Health and medical information.
- Payment related information we need to complete a transaction (such as credit number and financial account information)
- Username and password that you may select in connection with establishing an account on websites or mobile apps.
- Your photographs, social media handle or digital or electronic signature
- Publicly available information
- Internet activity, such as your Internet Protocol (“IP”) address, browsing history, your search history and information on your interaction with the Hansa Cequity and our advertisements.
- Device Information

- Geolocation data eg; your physical location or movements (see “Cookies and other tools” below)
- Non – Personal information - Inferences drawn from other PII listed above, to create a profile reflecting your preferences, characteristics, psychological trends, predispositions, behaviour, attitudes, intelligence, abilities, and aptitudes.
- If you are accessing Hansa Cequity websites or on your mobile device, you may choose to provide us with the location data. To protect your privacy, you should not provide Hansa Cequity with any information that is not specifically requested.

## **HOW DOES HANSA CEQUITY USE PERSONAL INFORMATION?**

How Hansa Cequity uses your information depends on how you interact with Hansa Cequity services. Generally, Hansa Cequity may also use your information to:

- Provide our products and services to you and make them better
- Develop new products and services
- Fulfil your requests
- Processing orders or applications
- Provide Customer service, including dealing with requests, enquiries, complaints and related activities
- Send you administrative communications regarding Hansa Cequity’s products and services and/ or notify you of any new offer etc.
- Monitor, detect and prevent fraud, improper activity and ensure Hansa Cequity’s policy compliance
- Conducting internal reviews and data analysis
- Process payments
- Evaluate how you and other users interact with our online services
- Secure online services including our network, websites and apps
- Conduct audits related to our current interactions with you
- Debug the site and services to identify and repair errors that impair existing intended functionality
- Defend ourselves in litigation and investigations and to prosecute litigations
- Responding to judicial process and provide information to law enforcement agencies or in connection with an investigation on matters related to public safety, as permitted by law.
- Comply with our legal and regulatory obligations.

Hansa Cequity may also use information collected from you or about you to offer you customized content, including to:

- Recognize new or past visitors to our websites or apps
- Remember your personal preferences
- Show you more relevant and meaningful advertisements based on your interests.

Hansa Cequity may also use your information for other purposes disclosed to you from time to time.

In addition, some of our application and mobile optimized sites may have location-based features. To deliver these features, we may collect and use location data provided by your mobile device. For e.g., we may offer shopping features that allow you to get information about local merchants.

By using such applications, you consent to the collection and use of your mobile device location data for purposes of delivering these location-based features.

We may use PII collected from any of the sources listed in the “How does Hansa Cequity collect PI (Personal Information)?” section of this policy for our internal business purposes, such as data analysis, audits, developing new products, enhancing our websites and apps, improving Hansa Cequity services, identifying usage trends and determining the effectiveness of our promotional campaigns.

We may aggregate and/ or de-identify data about customers and site visitors and use it for any purpose, including product and service development and improvement activities.

### **Legal basis of processing**

Hansa Cequity may process Personal Data relating to Users if one of the following applies:

- Users have given their consent for one or more specific purposes. Note: Under some legislations Hansa Cequity may be allowed to process Personal Data until the User objects to such processing (“opt-out”), without having to rely on consent or any other of the following legal basis.
- provision of Data is necessary for the performance of an agreement with the User and/or for any pre-contractual obligations thereof;
- processing is necessary for compliance with a legal obligation to which Hansa Cequity is subject;
- processing is related to a task that is carried out in the public interest or in the exercise of official authority vested in Hansa Cequity;
- processing is necessary for the purposes of the legitimate interests pursued by Hansa Cequity or by a third party.

In any case, Hansa Cequity, if required or mandated by Law, shall help to clarify the specific legal basis that applies to the processing and, in particular whether the provision of Personal Data is a statutory or contractual requirement, or a requirement necessary to enter into a contract.

### **Place**

The Data is processed at Hansa Cequity’s operating offices within India and/ or in any other place where the parties involved in the processing are located.

Depending on the User’s location, data transfers may involve transferring the User’s Data to a country other than their own. To find out more about the place of processing of such transferred Data, Users can check the section containing details about the processing of Personal Data.

If any such transfer takes place, Users can find out more by checking the relevant sections of this document or inquire with Hansa Cequity using the information provided in the contact section.

### **DOES HANSA CEQUITY SHARE PERSONAL INFORMATION?**

Hansa Cequity may share your information within the organization. We do not sell your PII. However, we share PII with our vendors, contractors, business and service partners, or other third parties (collectively “Service Providers”). Examples of Service Providers include analysis firms, advertisers, payment processing companies, customer service and support providers, email, IT services and SMS vendors, web hosting and development companies and fulfilment

companies. Service Providers also include our co-promotion partners for products that we jointly develop and/ or market with other companies.

Some Service Providers may collect personal data on behalf of Hansa Cequity. These third parties may be provided with access to personal data needed to perform their functions. In addition, Hansa Cequity practice is to require its Service Providers to keep your PII confidential and to use PII only to perform functions for Hansa Cequity.

If Hansa Cequity sells all or part of one of its product lines or divisions, your information may be transferred to the buyer. Hansa Cequity reserves the right to disclose your information to respond to authorized information requests from government authorities, to respond to valid judicial requests, to address national security situations, to provide security and investigate potential fraud, or when otherwise required by applicable law.

Hansa Cequity may also disclose your PII as required by law to any competent law enforcement body, regulatory or government agency, court or other third party where we believe the disclosure is necessary or appropriate to comply with a regulatory requirement, judicial proceeding, court order, government request or legal process served on us, or to protect the safety, rights, or property of our customers, the public, Hansa Cequity or others, and to exercise, establish or defend Hansa Cequity's legal rights.

Hansa Cequity may also disclose aggregate or de-identified data that is not personally identifiable to third parties for any purpose.

### **Retention time**

PII shall be processed and stored for as long as required by the purpose they have been collected for.

Therefore:

- PII collected for purposes related to the performance of a contract between Hansa Cequity and the User shall be retained until such contract has been fully performed.
- PII collected for the purposes of Hansa Cequity's legitimate interests shall be retained as long as needed to fulfil such purposes. Users may find specific information regarding the legitimate interests pursued by Hansa Cequity within the relevant sections of this document or by contacting the Owner.

Hansa Cequity may be allowed to retain PII for a longer period whenever the User has given consent to such processing, as long as such consent is not withdrawn. Furthermore, Hansa Cequity may be obliged to retain Personal Data for a longer period whenever required to do so for the performance of a legal obligation or upon order of an authority.

Once the retention period expires, Personal Data shall be deleted. Therefore, the right of access, the right to erasure, the right to rectification and the right to data portability cannot be enforced after expiration of the retention period.

### **The purposes of processing**

The Data concerning the User is collected to allow Hansa Cequity to provide its Service, comply with its legal obligations, respond to enforcement requests, protect its rights and interests (or those of its Users or third parties), detect any malicious or fraudulent activity, as well as the following: Registration and authentication provided directly by this Website, Contacting the User, Hosting and backend infrastructure, Managing contacts and sending messages, Displaying content from external platforms, Analytics and Tag Management.

For specific information about the Personal Data used for each purpose, the User may refer to the section “Detailed information on the processing of Personal Data”.

### **Detailed information on the processing of Personal Data**

Personal Data is collected for the following purposes and using the following services:

- Analytics
- Contacting the User
- Displaying content from external platforms
- Hosting and backend infrastructure
- Managing contacts and sending messages
- Registration and authentication provided directly by this Website
- Tag Management

### **The rights of Users**

Users may exercise certain rights regarding their Data processed by Hansa Cequity. Many of these rights may be applied only on prospective processing and in some cases it may not be possible to meet the User’s request. Hansa Cequity shall take a decision on a case to case basis subject to the information it receives from the User on the kind of action to be taken. In particular, Users have the right to do the following:

- **Withdraw their consent** at any time. Users have the right to withdraw consent where they have previously given their consent to the processing of their Personal Data.
- **Object to processing** of their Data. Users have the right to object to the processing of their Data if the processing is carried out on a legal basis other than consent. Further details are provided in the dedicated section below.
- **Access their Data.** Users have the right to learn if Data is being processed by Hansa Cequity, obtain disclosure regarding certain aspects of the processing and obtain a copy of the Data undergoing processing.
- **Verify and seek rectification.** Users have the right to verify the accuracy of their Data and ask for it to be updated or corrected.
- **Restrict the processing** of their Data. Users have the right, under certain circumstances, to restrict the processing of their Data. In this case, the Owner will not process their Data for any purpose other than storing it.
- **Have their Personal Data deleted or otherwise removed.** Users have the right, under certain circumstances, to obtain the erasure of their Data from Hansa Cequity.
- **Receive their Data** and have it transferred to another controller. Users have the right to receive their Data in a structured, commonly used and machine-readable format and, if technically feasible, to have it transmitted to another controller without any hindrance. This provision is applicable provided that the Data is processed by automated means and that the processing is based on the User's consent, on a contract which the User is part of or on pre-contractual obligations thereof.
- **Lodge a complaint.** Users have the right to bring a claim before the competent data protection authority.

### **Details about the right to object to processing**

Where PII is processed for a public interest, in the exercise of an official authority vested in Hansa Cequity or for the purposes of the legitimate interests pursued by Hansa Cequity, Users may

object to such processing by providing a ground related to their particular situation to justify the objection.

Users must know that, however, should their PII be processed for direct marketing purposes, they can object to that processing at any time without providing any justification. To learn, whether Hansa Cequity is processing Personal Data for direct marketing purposes, Users may refer to the relevant sections of this document.

### **How to exercise these rights**

Any requests to exercise User rights can be directed to Hansa Cequity through the contact details provided in this document. These requests can be exercised free of charge and Hansa Cequity shall address it, maximum within one month.

### **Cookie Policy**

This Website uses Trackers. To learn more, the User may consult the Cookie Policy.

## **COOKIES AND OTHER TOOLS**

Hansa Cequity and its Service Providers collect information about you by using cookies, tracking pixels, web beacons and other technologies (collectively "Tools"). We use this information to better understand, customize and improve user experience with our websites, services and offerings as well as to manage our advertising. This information can make your use of our Hansa Cequity services easier and more meaningful by allowing Hansa Cequity and our Service Providers to provide better service, customize sites based on consumer preferences, compile statistics, provide you with more relevant advertisements based on your interests, analyse trends and otherwise administer and improve our services. If we have collected your PII, we may associate this PII and information gathered through the Tools.

Your web browser can be set to allow you to control whether you will accept cookies, reject cookies, or to notify you each time a cookie is sent to your browser. If your browser is set to reject cookies, websites that are cookie – enabled will not recognize you when you return to the website, and some website functionality may be lost. The Help section of your browser may tell you how to prevent your browser from accepting cookies.

### **Additional information about Data collection and processing**

#### **Legal action**

The User's PII may be used for legal purposes by Hansa Cequity in Court or in the stages leading to possible legal action arising from improper use of this Website or the related Services. The User declares to be aware that Hansa Cequity may be required to reveal personal data upon request of public authorities.

### **Additional information about User's PII**

In addition to the information contained in this privacy policy, this Website may provide the User with additional and contextual information concerning particular Services or the collection and processing of PII upon request.

Here are some of the types of information collected when visiting Hansa Cequity websites:

**Log data:** When you use Hansa Cequity websites and apps, our service automatically record information ("log data"), including information that your browser sends whenever you visit a

website or app or your mobile app sends when you are using it. This log data may include your Internet Protocol address, the address of the webpages you visited that had Hansa Cequity features, browser type and settings, the date and time of your request, how you used websites and cookie data.

**Cookie Data:** Depending upon how you are accessing Hansa Cequity's online Services, we and our Service Providers may use "cookies" (a small text file sent by your computer each time you visit our sites, unique to your Hansa Cequity account or your browser) or similar technologies, to record log data. When we use cookies, we may use "session" cookies (that last until you close your browser) or "persistent" cookies (that last until you and/ or your browser delete them). For example, we may use cookies to remember your personal preferences, such as sections of the website that you visit frequently, your user ID, or other settings so you do not have to set them up every time you visit, and we may use cookies to serve you relevant advertising tailored to your interests. Some of the cookies we use are associated with your Hansa Cequity account (including PII about you, such as the email address you gave us), and other cookies are not.

We may use Google Analytics, which uses cookies and similar technologies to collect and analyse information about use of Hansa Cequity services and report on activities and trends. This service may also collect information regarding the use of other websites, apps and online resources.

**Social media plugins and data:** In addition, our websites and apps may use social media plugins (e.g: the Facebook "Like" button, "Share to Twitter" button) to enable you to easily share information with others. When you visit any of our online Hansa Cequity services, the operator of the social plugin can place a cookie on your computer, enabling that operator to recognize individuals who have previously visited our websites. If you have logged into the social media website (e.g. Facebook, Twitter, Google+) while browsing on our Hansa Cequity services, the social plug – ins allow that social media website to receive information that you have visited our Hansa Cequity services. The social plugins also allow the social media website to share information about your activities on Hansa Cequity with other users of their social media website. Hansa Cequity does not control any of the content from the social plugins. For more information about social plugins from other social media websites you should refer to those sites' privacy and data sharing statements.

If you choose to link your social media or Google account to Hansa Cequity, this allows us to obtain information from those accounts (such as your friends or contacts). This information we obtain from these services often depends on your settings or the applicable provider's privacy policies, so please check these policies before granting us access. You agree that we are not responsible for any acts or omission by these social media service Providers. If you give us permission to access this information, we will use it for the purposes described in this Privacy Policy.

**Device Information:** In addition to log data, we may also collect information about the device you are using to access our Hansa Cequity services, including what type of device it is, what operating system you are using, device settings and unique device identifiers. Whether we collect some or all of this information often depends on what type of device you are using and its settings. For example, different types of information are available depending upon whether you have Iphone or Android phone, mac or a laptop. To learn more about what information your device may make available to us, please also check the policies of your device manufacturer or software provider.

**Interest Based Advertising:** Hansa Cequity hopes to deliver you advertising for products and services you need or want. Hansa Cequity, its vendors and partners, use common tracking tools, such as cookies, pixels, web beacons and similar technologies, to automatically collect

information about users for purposes of enhancing their online experience and delivering more meaningful advertisements. Like many companies, Hansa Cequity may also utilize third – party advertising vendors and other partners to collect this information.

Like most companies, we place advertisements where we think they will be most relevant to customers. This enables Hansa Cequity to recognize individuals who have previously visited Hansa Cequity websites and apps and to serve you ads based on your web browsing activity, purchases, interests and/ or other information – a practice commonly referred to as interest-based advertising (“IBA”) or online behavioural advertising (“OBA”).

**Retargeting:** One way in which we deliver more meaningful advertisements is through a common form of online advertising known as “retargeting” or “remarketing”. Retargeting works by serving ads on one site based on an individual’s online activities on a different, unrelated site. For example, if you look at a particular product on Google, you may later see an advertisement for that product when you visit third – party sites. To do this, Hansa Cequity or its advertising vendors may use a device ID, cookie, pixel, web beacon or similar technology placed by Hansa Cequity or our third-party vendor when you visit Hansa Cequity websites or apps. The placing of these cookies or other technologies on your device may enable you to be identified across multiple websites. You should consult the privacy policies of our vendors and other websites that you visit to understand how they collect and use your data.

**Opting out:** We adhere to Interest based advertising principles by providing you enhanced notice, transparency and control of our digital marketing practices. You may write to Hansa Cequity at [opt-out@hansacequity.com](mailto:opt-out@hansacequity.com) from your Registered email ID, if you wish to opt – out of having your online behaviour collected for advertising purposes and receiving behaviourally targeted advertisements from our advertising partners. Choices you make are both browser and device specific. Also, certain versions of the IOs operating system permit you to “Limit Ad Tracking” in the system settings, and certain versions of the Android operating system allow you to “Opt – out of Interest – based Ads” in the system settings. Options you select are browser and device specific.

#### **How “Do Not Track” requests are handled**

This Website does not support “Do Not Track” requests.

To determine whether any of the third-party services it uses or not the “Do Not Track” requests, please read their privacy policies.

#### **Changes to this privacy policy**

Hansa Cequity reserves the right to make changes to this privacy policy at any time by notifying its Users on this page and possibly within this Website. It is strongly recommended to check this page often, referring to the date of the last modification listed at the bottom.

Should the changes affect processing activities performed on the basis of the User’s consent, Hansa Cequity shall collect new consent from the User, where required.

#### **WHAT CHOICES DO I HAVE ABOUT HOW HANSA CEQUITY COLLECTS AND USES INFORMATION ABOUT ME?**

**Marketing:** If you no longer wish to receive promotional marketing materials from us on a on-going forward basis, you may opt -out of receiving such materials. You may unsubscribe from receiving marketing or other commercial emails from Hansa Cequity, you may write to Hansa

Cequity at [opt-out@hansacequity.com](mailto:opt-out@hansacequity.com) from your Registered email ID. We will endeavour to comply with your request as soon as reasonably practicable.

However, even if you opt out of receiving such communications, we retain the right to send you non – marketing communications (such as information about changes to our privacy policy or terms of use).

### **Your Privacy Choices**

You may have certain rights and choices regarding our processing of your PII. You are entitled to know about the following information (with Certain limitations and exceptions) to:

- Know the categories and/ or specific pieces of PII collected about you, including whether your PII is sold or disclosed, and with whom your PII is sold or disclosed, and with whom your PI was shared
- Access a copy of the PII we retain about you.
- Request deletion of your PII

We reserve the right to verify your identity in connection with any requests regarding PII to help ensure that we provide the information we maintain to the individuals to whom it pertains and allow only those individuals or their authorized representatives to exercise rights with respect to that information. If you are an authorized person to make that request.

We reserve the right to deny your request if we cannot verify your identify. Where we deny your request in whole or part, we will endeavour to inform you of the denial and provide an explanation of our actions and the reasons for the denial.

We will not restrict or deny you access to our Hansa Cequity services because of the choices and requests you make in connection with your PII. Please note, certain choices may affect our ability to deliver Hansa Cequity services.

### **HOW DOES HANSA CEQUITY SECURE INFORMATION?**

Hansa Cequity is ISO 27001:2013 (Information Security Management Systems) and ISO 27701:2019 (Privacy Information Management Systems) certified. We have implemented multi-layered controls to ensure the security of the data that we collect as part of our business process.

It is Hansa Cequity's practice to take steps to secure our Services; however, the confidentiality of information transmitted over the Internet cannot be guaranteed. We urge to exercise caution when transmitting PII related to you. Hansa Cequity cannot guarantee that unauthorized third parties will not gain access to your information; therefore, when submitting PI to Hansa Cequity websites, you must weigh both the benefits and the risks. Hansa Cequity websites may link to third party websites that are not controlled by Hansa Cequity or subject to Hansa Cequity privacy policy. You should check the privacy policy of such third-party websites before submitting PII.

### **THIS WEBSITE IS NOT FOR CHILDREN**

Hansa Cequity does not knowingly collect or use any information from children (we define "children" as minors below 18 years of age). We do not knowingly allow children to communicate with us or use any of our online services. If you are a parent and become aware that your child has provided us with information, please contact us using one of the methods specified below and we will work with you to address this issue.

### **THIRD PARTY SITES**

We may provide links to websites and other third – party content that is not owned or operated by Hansa Cequity. The websites and third- party content to which we link may have separate privacy notices or policies. Hansa Cequity is not responsible for the privacy policies of any entities that it does not own or control.

If you provide any personal through a third-party site, your interaction and your PII will be collected by and controlled by the privacy policy of, that third party site. We recommend that you familiarize yourself with the privacy policies and practices of any such third parties, which are not governed by this privacy policy.

### **HOW CAN I CONTACT HANSA CEQUITY?**

If you have questions about your information, please contact us by clicking on the “Contact Us” link on the website you are visiting or by e-mailing us at [DPO@hansacequity.com](mailto:DPO@hansacequity.com). Alternatively, you may send a letter to the following address:

**Attn:** Data Protection Officer

Hansa Customer Equity Limited

403/ 404, Commercial Office Premises, 4th floor, Kohinoor City Mall, Kirol Road, off LBS Marg, Kurla (West), Mumbai-400070

In all communications to Hansa Cequity, please include the email address used for registration (if applicable), the website address or the specific Hansa Cequity program to which you provided PII and a detailed explanation of your request. We will do our best to respond to all reasonable requests in a timely manner.

### **DISCLAIMER:**

Hansa Cequity reserves the right to amend this Privacy Policy at any time. If Hansa Cequity changes its privacy practices, a new Privacy Policy will reflect those changes and the effective date of revised Privacy policy will be set forth. This Privacy Policy was last updated on 30-06-2022 and is effective as of that date.

### **DATA BREACH NOTIFICATION**

Hansa Cequity has a robust incident management process. Despite that incident of data breach may occur and need to be reported. Data Breach incidents pertaining to Hansa Cequity may be sent to the [DPO@hansacequity.com](mailto:DPO@hansacequity.com) email ID.